

ISAF

international

8-11 OCTOBER 2025

Istanbul Expo Center (IFM) HALL 2-4-8

Open Between: Wednesday-Saturday Visiting Hours: 10:00-18:00

GVD at ISAF International Exhibition in 10/8 ~ 10/11

GVD and ELAR Unveil AI-Powered VMS 4.0 in Partnership with Uniview at ISAF 2025 in Istanbul

ISTANBUL, TURKEY – October 15, 2025 – Genius Vision Digital (GVD), a key provider in enterprise Video Management Systems (VMS), in partnership with their local distributor **ELAR**, today announced the successful debut of their cutting-edge **VMS 4.0** solution at the **ISAF International Exhibition** in Istanbul, held from October 8th to 11th, 2025.

ISAF, recognized as the most important security, fire, smart building, and occupational safety exhibition in Turkey and the Middle East, served as the launch platform for GVD's new AI-centric solution.





Revolutionizing Investigation with AI Metadata Search

The centerpiece of the GVD and ELAR exhibit was the all-new **GVD VMS 4.0**.

This next-generation VMS features transformative **AI metadata search functions**, dramatically reducing the time and effort required for security investigation.

By seamlessly integrating with the advanced **AI IP cameras** from global surveillance leader **Uniview**, VMS 4.0 allows users to quickly search massive amounts of recorded video based on specific metadata attributes—such as object type, color, or other AI-detected characteristics—instead of sifting through hours of raw footage.

"The response at ISAF 2025 was overwhelmingly positive," said a spokesperson for GVD.

"The Turkish and Middle Eastern markets have a clear demand for high-efficiency, AI-enabled security solutions.

Our partnership with ELAR and the integration with Uniview's cameras allows us to deliver a complete, high-performance solution.

The combined power of **VMS 4.0's AI search** and **Uniview's reliable AI cameras** drew significant traffic to our booth, confirming the market's readiness for this technology."

Strategic Partnership for the Middle East

The successful showcase highlights the strong regional collaboration between GVD and **ELAR**, who have been instrumental in deploying GVD's sophisticated VMS solutions across key sectors in Turkey region.

This joint effort underscores GVD's commitment to providing flexible, scalable, and intelligent surveillance solutions for enterprise applications, supported by the robust hardware and AI capabilities of partners like Uniview.

About GVD (Genius Vision Digital) GVD is a premier developer of enterprise-level VMS solutions, dedicated to delivering robust, open-platform software for mission-critical security environments worldwide.

About ELAR ELAR is a leading distributor and system integrator specializing in security and surveillance technologies, serving the Turkish and Middle Eastern markets with high-quality products and professional services.

About Uniview Uniview is a pioneer and global leader in IP video surveillance, providing Ai IP camera and comprehensive AIoT solutions for various industries.